



FIRST QUARTER, ISSUE 5

BBE Bulletin Quarterly Update



Jan-March 2014

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2013 BBE Driver Appreciation Christmas Party



The BBE Driver Appreciation Christmas Party was a huge success! We had a fun filled night with great food catered locally by Melvin Foukal,

and we enjoyed music from “Little Kicker and the Citizens Band.” In addition to great food and great music, we had great door prizes as well.

We gave away two flat screen TVs, a mini refrigerator, a CB radio, a vehicle MP3/CD player/receiver, a RCA tablet, a digital camera, a pair of Monster headphones, several spotlights and flashlights, ten \$25 gift cards, eighteen \$50 gift cards, four \$100 gift cards, and three people went home with \$100 in cash. We had many other awesome prizes, all of which were donated by BBE or by BBE’s generous vendors. The grand prize give-a-way was a weekend for two in beautiful Orange Beach, AL, along with

\$100 cash to spend while there. Every employee who attended should have gone home with a door prize.

The highlight of the night, of course, was honoring our drivers. Joe Pettis earned the 2013 Regional Driver of the Year award along with the 1,000,000 Mile Safe Driving award. Donald Henderson earned the 2013 Short Haul Driver of the Year award and the 2,000,000 Mile Safe Driving award, along with the 20 Year Service award.

Billy Day and David Stabler earned the 1,000,000 Mile Safe Driving award. Charles Bishop, Richard Eakin, Curtis Pouncey, Albert Richardson, Tim Ward, and Terry Woodson earned the 500,000 Mile Safe Driving award.

James Tate and John Sullivan earned 20 Year Service awards. Dan Fuell and Billy Day earned 10 Year Service awards. Richard Eakin, Curtis Pouncey, Jimmie Spann, Albert Richardson, Kenton Campbell, Travis Carter, Carl

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McNickles, and Terry Woodson all earned 5 year service awards. Each driver was presented with a plaque or certificate and a gift card.

BBE would like to thank everyone who came and enjoyed the party, and we would like to say a special thank you to all who helped make this event a night to remember! We appreciate you all for making BBE a great company.



Preventable or Not? Doe deals with snack attack

CCJ Journal, January 2014

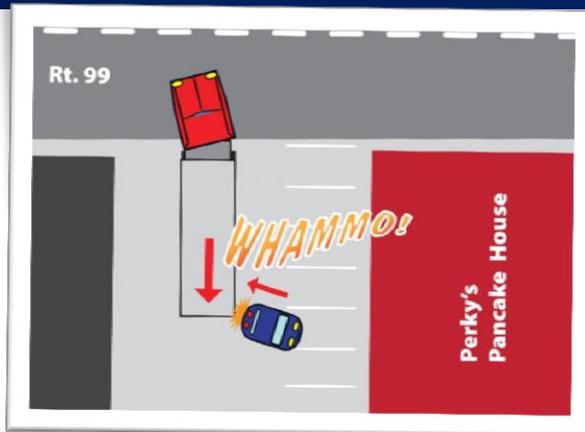
Soothed by Willie Nelson's gravel-voiced rendition of his trucking classic "On The Road Again," trucker John Doe proceeded down Route 99 toward his next delivery stop at Perky's Pancake House. It was dawn, with the sun rising slowly in a cloudless sky, and Doe's tractor-trailer was just about the only vehicle on the road. After arriving at Perky's, Doe saw the restaurant was not yet open for the day's business, with its parking lot empty ... except for a small blue Toyota.

John Doe backed his tractor-trailer blindly to the left and into the restaurant parking lot, where he rear-ended a departing customer. Was this a preventable accident?

Doe figured it probably was the manager's car until he spied a would-be patron peering hungrily

through the restaurant's front window. Indeed, the car belonged to ravenous Rachael Rathbone, who'd arrived 30 minutes too early for Strawberry Delight hotcakes and black coffee. Doe returned to the task at hand and began backing blindly to the left and into Perky's parking lot.

At the same time, the frustrated Rathbone, suffering from caffeine withdrawal, decided to abandon Perky's and drive up Route 99 to the International House of Waffles, which already was open. Preoccupied with gaining access to food, Rathbone began to back blindly out of her parking space ... WHAMMO!!! ... and directly into the path of Doe's trailer, damaging her trunk.



Doe later contested the preventable-accident warning letter he received from his safety director, saying Rathbone had backed into him. Asked to settle the dispute, the National Safety Council's Accident Review Committee upheld the preventable decision, noting that Doe knew the store was closed and should have anticipated Rathbone's possible departure. Doe should have sounded his horn to alert Rathbone before backing into the occupied parking area, NSC ruled.

Christmas Party Photos



CELL PHONE AND SAFETY

J E T A R F Z P N D Y O D U L
 C N L U B K H F H R S I C V A
 D O E E R F S D N A H Y I F C
 N R M L G D T I J W G S S Z I
 Y O I M S T Z S X J U I V T S
 R D I V U H B T C A B N R C Y
 T E X T I N G R L O Y C E F H
 D O X L A N I A X R H L D X P
 H V K O F L G C O A L K E M P
 E D R O J M O T A P A N T E D
 C O D P D I I I H T A M C N X
 P G N W H D U O V J I Y E T T
 S R E Q U P N N F W Q O O A U
 E F X A W E Y T E F A S N L S
 H Q C A P J E J G R Y J M L B

Find: Auditory, Cellphone, Communication, Distraction, Driving, Hands free, Mental, Physical, Safety, Texting, Violation, Visual

DAILY INSPECTIONS

The Professional Driver

JJ Keller Safety Training Newsletter
 December 2013

You are the face of your company

- Maintain a neat appearance
- Be courteous
- Be punctual
- Know your company's services and policies

Your vehicle is a rolling advertisement for your company

- Your vehicle should be:
 - Clean
 - Well maintained

Follow the rules of the road

- Follow posted speed limits
- Maintain a safe distance between vehicles
- Signal before changing lanes or turning
- Be aware of:
 - Other drivers
 - Vehicles
 - Traffic flow

TEST YOUR KNOWLEDGE

JJ Keller Safety Training Newsletter
 January 2014

1. Before driving a commercial motor vehicle, you must be sure it is in safe operating condition.
 - a. True
 - b. False
2. When it comes to on-the-road inspections, cargo and load securing devices must be checked within the first ____ miles of your trip.
 - a. 10
 - b. 25
 - c. 50
 - d. 100
3. The DVIR must be completed as part of the pre-trip inspection process.
 - a. True
 - b. False
4. After this initial check, cargo and load securing devices must be rechecked:
 - a. When you make a change of duty status
 - b. After you have driven for 3 hours
 - c. After you have driven 150 miles
 - d. When whichever of the above occurs first
5. The DVIR must be completed as part of the post-trip inspection process.
 - a. True
 - b. False

Answers: 1.a 2.c 3.d 4.b 5.a

Cell Phone Policies are still Important

Transport Safety Pro Advisor
 February 2014

In the last two years a new violation has made it into the top 20. According to the Analysis and Information department of the Federal Motor Carrier Safety Administration (FMCSA), "Using a hand-held mobile telephone while operating a CMV," a violation of 392.82(a)(1), was cited over 14,000 times on roadside inspection reports in fiscal year 2013, making it the 19th most common violation cited.

While trailing well behind using a hand-held cell phone, texting while driving is also now on the list of violations cited as well.

What this tends to indicate is even with the regulations on the books clearly prohibiting the use of hand-held cell phones and texting, drivers are still doing both of these risky activities.

What the rules say

Commercial vehicle drivers are not allowed to use a hand-held cell phone when driving. If the driver wants to use a cell phone when driving, it has to be "hands-free" and the driver must be able to initiate and answer calls with a single touch. Also, the driver cannot "leave the normal driving position" reaching for the cell phone.

As far as texting goes, a commercial driver is not allowed to enter alphanumeric characters into a communication device while driving.

By the way, as far as these two rules are concerned, "driving"

means operating the vehicle on the roadway, and driving includes stops due to traffic and traffic control devices. The only exception to these rules is using the device to contact emergency services.

What's the big deal? I can dial or send a text in a matter of seconds!

Why is using a hand-held cell phone (especially dialing it) or a texting device considered so dangerous? It has to do with the "realms" of distraction. The realms of distraction include:

- Mental (cognitive)
- Visual
- Physical
- Auditory

The problem with using a handheld cell phone and texting while driving is that these activities involve multiple realms of distraction. To dial or text requires the driver to think about what he/she is doing (mental distraction), take his/her eyes off of the road (visual distraction), hold the device in his/her hand and manipulating it (physical distraction), and listen for the "beeps" to verify that the entries have been accepted (auditory distraction). Because of the level of distraction involved in these activities, it is easy to understand how studies on texting and driving have determined that a texting driver is 23 times more likely to be involved in a crash when compared to a driver that is not texting.



Chaplain's Corner

Chaplain Mark Whittington

We are all on a journey. It doesn't matter who you are or what you do. From stay at home mothers to a company CEO. Nevertheless, in a company like ours we may understand the concept of 'journey' more than most. Every day we are focused on the journey that is involved in getting wood chips, or logs, or containers, or concrete slabs, or anything else from one place to another. And there is so much involved with this journey. You need to know what you are hauling, where you are going and when it needs to get

there just to name a few. The truck and trailer must be in good working order, the tank needs to be filled with fuel, and the load must be safely secured.

Now think about this... Your life and my life are not so different from what I have just described. We have people in our lives like family, friends, and co-workers who have been trusted to our care and it is part of our responsibility to help them get safely through their journey. And the only way that you and I can do that is for our lives to be in good working order; our tank needs to be full, and our 'cargo' must be safely

secured. How do we do all of that? Well, we can't do all of that, but Jesus can. Paul, in his letter to the Colossians said this about Jesus, "*And he is before all things, and in him all things hold together.*" Colossians 1:17 (ESV)

Jesus is the only one who can hold your life together and see you safely on your journey. If we trust in a mechanic to keep our truck or car in good working order, how much more should we trust in the one who made us to keep our lives in good working order? Why don't you let Jesus be in charge of your journey today? God Bless You!



January:

Ned Adams
Kerry Belly
Bennie Bozeman
Ernest Cargile
Travis Carter
Donald Davison
Avery Gibson
Dennis Harrison
William Morgan
Shelton Nichols
Kyle Rudowski
Rodney Ryce
Wesley Stabler
David Wells
Michael Wood

February:

Everett Buskey
Theresa Carr
Keland Dees
Jimmy Dubose
Jessie Garron
Donald Henderson
Donald Johnson

Marcus Matthews
Staci McKenzie
Cecil Raines
Richard Ramos
James Roberson
Johnny Saucer
William Smith
Jimmie Spann
David Stivers
Tim Whittemore

March:

Jimmy Dumas
Terry Durall
Susan Dyess
Johnny Frost
Michael Jones
Russell Joseph
Jimmy Qualls
Don Reed
Bobby Reeves
Christopher Smith
John Sullivan
Brandon Veasey
Johnathan Williams
Tiffany Wilson



January:

Charlie Kilpatrick-35 yrs
Tony Morgan-23 yrs
Arras Avery-8 yrs
Russell Fletcher-8 yrs
Mary Harrell-8 yrs
Roger Tenhagen-7 yrs
Kenton Campbell-6 yrs
Curtis Pouncey-6 yrs
Marcus Matthews-3 yrs
Cecil Raines-3 yrs
Ernest Anderson-1 yr
James Bradley-1 yr

February:

George Rudowski-22 yrs
Don Reed-15 yrs
Jerry Layton-7 yrs
Everett Buskey-4 yrs
Alvin Roberson-4 yrs
Eugene Presley-3 yrs
Tim Whittemore-3 yrs
Jerry Moomey-2 yrs
David Wells-1 yr

March:

Aaron Brown-23 yrs
Jerry Bush-14 yrs
Sherman Jones-7 yrs
Jimmy Dumas-4 yrs
Shan Smith-4 yrs
John Nichols-3 yrs
William Norsworthy-2 yrs
Dennis Pittman-2 yrs
Tracy Womack-2 yrs
Patrick Clayton-1 yr
Stephen Mitchell-1 yr
Rodney Ryce-1 yr
Josh Wasden-1 yr

**“Don't become a
victim of distracted
driving!”
Terry Kilpatrick**